


Kerala Tenders		eTendering System Government of Kerala	
Tender Details			
Date : 25-Mar-2025 04:37 PM			
 Print			
Basic Details			
Organisation Chain	Kerala Small Industries Development Corporation Marketing		
Tender Reference Number	SIDCO/PROC/PRO/AA/2024-25		
Tender ID	2025_SIDCO_754896_1	Withdrawal Allowed	Yes
Tender Type	Open Tender	Form of contract	Item Wise
Tender Category	Services	No. of Covers	2
General Technical Evaluation Allowed	No	ItemWise Technical Evaluation Allowed	No
Payment Mode	Online	Is Multi Currency Allowed For BOQ	No
Is Multi Currency Allowed For Fee	No	Allow Two Stage Bidding	No
Payment Instruments		Cover Details, No. Of Covers - 2	
Online Bankers	S.No	Bank Name	
	1	SBI MOPS	
Cover No	Cover	Document Type	Description
1	Fee/PreQual /Technical	.pdf	The advertisement agency must be accredited to Indian Newspaper Society. Upload copy of same
		.pdf	agency in minimum three PSU/Corporate Firms in handling that organizations advertisement.
		.pdf	Upload audited balance sheet for last three years. minimum turnover of five crore per annum
		.pdf	details of functional offices in Kerala
		.pdf	GST Registration and PAN Card
		.pdf	latest GST filed
		.pdf	latest ITR filed
		.pdf	Upload Signed and Sealed Tender document

		.pdf	Bankers name , address and details of Bank Account Number of the bidder.
		.pdf	Upload Registration details of the bidder.
		.pdf	bidder should upload duly filled Bidder profile . ANNEXURE-I
2	Finance	.xls	boq

Tender Fee Details, [Total Fee in ₹ * - 3,540]

Tender Fee in ₹	3,540		
Fee Payable To	Nil	Fee Payable At	Nil
Tender Fee Exemption Allowed	Yes		

EMD Fee Details

EMD Amount in ₹	20,000	EMD Exemption Allowed	Yes
EMD Fee Type	fixed	EMD Percentage	NA
EMD Payable To	Nil	EMD Payable At	Nil

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Work /Item(s)

Title	Tender for Request for proposal for agencies Selection of Advertising for publishing Advertisements on behalf of SIDCO for a period from April 2025 to March 2027				
Work Description	Tender for Request for proposal for agencies Selection of Advertising for publishing Advertisements on behalf of SIDCO for a period from April 2025 to March 2027				
Pre Qualification Details	Please refer Tender documents.				
Independent External Monitor/Remarks	NA				
Show Tender Value in Public Domain	Yes				
Tender Value in ₹	20,00,000	Product Category	Advertisement Services	Sub category	NA
Contract Type	Tender	Bid Validity(Days)	730	Period Of Work(Days)	7
Location	KERALA	Pincode	695001	Pre Bid Meeting Place	NA
Pre Bid Meeting Address	NA	Pre Bid Meeting Date	NA	Bid Opening Place	TRIVANDRUM
Should Allow NDA Tender	No	Allow Preferential Bidder	No		

Critical Dates

Publish Date	25-Mar-2025 05:00 PM	Bid Opening Date	21-Apr-2025 10:00 AM
Document Download / Sale Start Date	25-Mar-2025 05:00 PM	Document Download / Sale End Date	19-Apr-2025 06:00 PM
Clarification Start Date	NA	Clarification End Date	NA
Bid Submission Start Date	25-Mar-2025 05:00 PM	Bid Submission End Date	19-Apr-2025 06:00 PM

Tender Documents

NIT Document	S.No	Document Name	Description	Document Size (in KB)
	1	Tendernotice_1.pdf	NIT	1217.79

Work Item Documents	S.No	Document Type	Document Name	Description	Document Size (in KB)
	1	BOQ	BOQ_1225777.xls	BOQ	273.50
	2	Tender Documents	e81.pdf	TD	1202.15

Bid Openers List

S.No	Bid Opener Login Id	Bid Opener Name	Certificate Name
1.	subair.palathingal@yahoo.com	Subair Palathingal	SUBAIR P
2.	anutr@rediffmail.com	Anusree T R	ANUSREE T R
3.	aruncoo00l@yahoo.co.in	Arun SK	ARUN S K

Tender Properties

Auto Tendering Process allowed	No	Show Technical bid status	Yes
Show Finance bid status	Yes	Stage to disclose Bid Details in Public Domain	Technical Bid Opening
BoQ Comparative Chart model	Normal	BoQ Comparative chart decimal places	2
BoQ Comparative Chart Rank Type	L	Form Based BoQ	No

Tender Inviting Authority

Name	MANAGING DIRECTOR
Address	The Managing Director, Kerala Small Industries Development Corporation Limited, Housing Board Building, 6th Floor, Santhi Nagar, Thiruvananthapuram 695001

Tender Creator Details

Created By	Anusree T R
Designation	UDC
Created Date	25-Mar-2025 04:34 PM